



2024 Teen Dating Violence Awareness Month (TDVAM) Social Media Promotion Guidance

Thank you in advance for sharing information about teen dating violence through social media and other channels! It is through collective, unified voices that we can make our messages heard and end dating violence.

Facebook	love is respect
Instagram	@loveisrespectofficial
X (Twitter)	@loveisrespect
TikTok	@loveisrespectofficial

Hashtags to Use

- #LoveLikeThat
- #TDVAM24
- #loveisrespect

Sample Social Media Posts

Note: These social media messages can be posted across any social media platform but were created with X's (aka Twitter) character limit in mind.

We encourage you to adapt this content to fit your organizational or personal voice for authentic engagement! This is meant to get you started with social media content, but the possibilities are endless. We can't wait to see everyone's post!

General TDVAM promotion
[\(Download General TDVAM Promo Social Media Graphics here\)](#)

- Each February, young people nationwide raise awareness about teen dating violence through Teen Dating Violence Awareness Month (TDVAM). This annual month-long push focuses on advocacy and education to stop dating abuse before it starts. Join us by using the hashtag #LoveLikeThat

- February is Teen Dating Violence Awareness Month. I'm joining love is respect this year and amplifying my voice to raise awareness about teen dating violence because everyone deserves a healthy relationship. #TDVAM
- Dating violence is more common than people think, especially among teens & young adults. I'm joining love is respect's #LoveLikeThat campaign for Teen Dating Violence Awareness Month to educate, empower, and advocate for healthy relationships.
- Everyone deserves a healthy relationship. That's why I'm participating in Teen Dating Violence Awareness Month, to uplift and empower young people everywhere in having healthy and respectful relationships. #TDVAM
- Boundaries are needed in every relationship. How do you feel about setting and maintaining boundaries in your relationship? Share below! If you have questions about setting your own boundaries, love is respect can help you think through them. Text "LOVEIS" to 22522. #LoveLikeThat
- 1 in 10 high school students face dating violence. If you're in a similar relationship, know this: You are not alone. You are deserving of a healthy relationship. February is #TDVAM. Learn more at loveisrespect.org.

Promoting love is respect's resources

[\(Download love is respect's resources Social Media Graphics here\)](#)

- February is Teen Dating Violence Awareness Month (#TDVAM). Whether you're concerned about your relationship, or if you have questions about dating in general, love is respect is here for you 24/7. Text "LOVEIS" to 22522 to speak to an advocate, or visit loveisrespect.org.
- Not all relationships are healthy, you deserve one that is. In order to #LoveLikeThat, it's important to know what "that" looks like for each person, community, and individual relationship. Connect with a love is respect advocate to discuss your situation and what to do next.
- Relationships exist on a spectrum, and it can sometimes be hard to tell when a behavior goes from healthy to unhealthy (or even abusive.) We're here to listen without judgment and can help identify possible signs of abuse in your relationship. Text "LOVEIS" to 22522 to speak to an advocate. #TDVAM

Respect Week promotion

[\(Download Respect Week Social Media Graphics here\)](#)

Monday February 5th - Celebrations of Love (We Love Like That)

- Love takes many forms across cultures and communities. What does love look like to you and how do you show up for the people you love? Share any cultural traditions that make your celebration of love special. #WeLoveLikeThat

- What does love look like to you in your world? Share photos or videos of the ways you express your love for others or how you intentionally show love and support your partner or those you love in general. Share by using the hashtag: #WeLoveLikeThat

Tuesday, February 6th - Wear Orange Day (That Is Orange)

- Today is #wearorangeday! Every TDVAM, we wear orange to show solidarity and raise awareness about dating violence. Share your selfie in orange with us today using #LoveLikeThat #TDVAM24
- #WearOrangeDay is an annual effort every TDVAM to raise awareness about dating violence. By sharing pictures on your socials, you're helping us spread the message that everyone deserves a healthy relationship! #LoveLikeThat
- Did you know that orange is the color of Teen Dating Violence Awareness Month? Today I'm wearing orange to raise awareness and show support that everyone deserves a healthy relationship, and a #LoveLikeThat!

Wednesday, February 7th - Healthy Relationships (Love Is All That)

- What is "that?" Ultimately 'that' is healthy behavior. Everyone deserves a healthy relationship (including YOU!) We want to know: what behaviors represent a healthy love for you and what qualities does that love have? Share on your social media using the hashtag #LovesAllThat
- What is "that?" Ultimately 'that' is healthy behavior and everyone deserves a healthy love. ❤️ Let's celebrate love through music! Share a song that represents a #LoveLikeThat. There are many songs about healthy, respectful relationships and we want to know your favorite ones!
- All expressions of love are valid. However, the essential aspect of "Love Like That" calls on us all to create a world of positive actions to express and show healthy love in various ways. Tag a friend who embodies a #LoveLikeThat

Thursday, February 8th - Share Your Love (That Is My Love Language)

- This Teen Dating Violence Awareness month let's explore the 5 love languages. What is your love language? Does your language look different than your partners? ❤️ Share below! #TDVAM24
- Teen Dating Violence Awareness Month calls for self-discovery! ❤️ Explore your love language and translate it into art – paint, write, dance, or sing your expression of love in a healthy way. Share your creation with us! 🎨🎵 #LoveLikeThat
- This TDVAM, let's dive into the 5 love languages! Show us how you express love or support your partner by posting photos or a short video using #TDVAM24 #LoveLikeThat

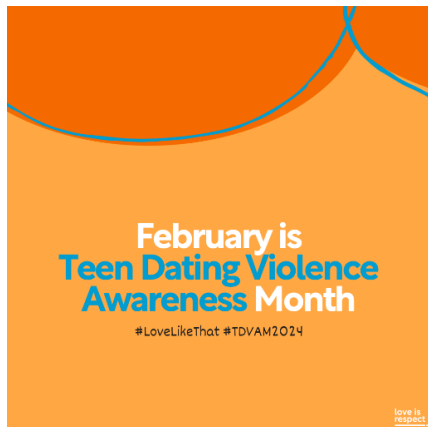
Friday, February 9th - Self Love Day (This Is Self-Love)

- Your self-love matters! 🌱 ✨ Share your self-care routine, favorite podcasts, books, or apps that lift you up. Tag us @loveisrespectofficial to inspire others on their self-love journey.
- This #TDVAM, let's focus on self-love. Take a moment to appreciate yourself—list 3 things you love, like I am kind, intelligent, and I love my hair. Share your qualities to inspire a wave of self-love. 💖 #LoveLikeThat
- In the moments when you're being hard on yourself, how do you show love and kindness? Reflect on what grounds you and fosters a deeper connection with yourself. Prioritize self-love and remember your needs in relationships. 💖

Social Media Graphics

The graphic displayed in this document is sized for Instagram. Please click the link below to each graphic to download the correct graphic for the platform you are posting on.

Option 01



Facebook: Download [here](#)

Twitter (X): Download [here](#)

Instagram: Download [here](#)

Option 02



Facebook: Download [here](#)

Twitter (X): Download [here](#)

Instagram: Download [here](#)

Option 03



Facebook: Download [here](#)

Twitter (X): Download [here](#)

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